STEFANIE BLANTON

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SKILLS

Professional

Project Management
Strategic Planning
Requirement Gathering
Process Improvement
Cross-Department Collaboration

Technical

Prototyping
HTML & CSS
SCRUM/Agile Methodology
User-Centered Design
Wireframing
Information Architecture
Usability Testing
Interaction Design
Journey Mapping

TOOLS

Axure
Photoshop
XD
Illustrator
InVision
Figma

EDUCATION

B.Sc. Computer Science
Web Development
ECPI University, 2013

CERTIFICATIONS

Certified User Experience Specialist
Nielsen Norman Group

EXPERIENCE

User Experience Design Manager

Torc Robotics | Remote | December 2022 - Present
- Leading and mentoring a team of 3 UX designers, overseeing the design and delivery of 3 product portfolios and ensuring alignment with organizational objectives.
- Defining and implementing UX/UI strategies across three product portfolios, aligning design solutions with organizational goals and addressing user needs.
- Coordinating with Product Management, Engineering, and other departments to incorporate UX insights into product development and drive multiple key metrics.
- Advancing UX processes and methodologies, fostering a culture of continuous improvement and innovation.
- Gathering requirements and crafting user stories to address specific user needs, driving the development of intuitive and effective solutions.

Lead User Experience Designer

Torc Robotics | Remote | July 2021 - December 2022
- Developed workflows, wireframes, and high-fidelity prototypes using Axure for new user interfaces and features in autonomous driving semi-truck applications.
- Collaborated with product management and participated in quarterly planning sessions to gather and align feature requirements with project goals.
- Designed and iterated on user interfaces with agile teams, refining solutions to enhance usability and functionality.
- Facilitated user research and contributed to the development of a company-wide design system, addressing usability issues and ensuring consistency across 6+ products.

User Experience Designer

Pratt & Whitney | Remote - Contract | February 2021 - June 2021
- Developed user interfaces for military SaaS applications using Adobe and InVision.
- Partnered with organizational leaders to meet all departmental requirements, ensuring 100% compliance with project specifications and deadlines.
- Conducted user research to evaluate usability across various business groups.
- Gathered requirements and crafted user stories to address specific user needs.
- Addressed and resolved usability issues to enhance overall application performance.

EXPERIENCE CONTINUED

User Experience Architect
InnovaSystems International | Hybrid | April 2018 - November 2020
- Designed workflows, wireframes, and high-fidelity prototypes for the Navy Readiness Reporting Enterprise (NRRE) using Adobe XD and Balsamiq Mockups resulting in a 30% improvement in user task efficiency.
- Collaborated with agile SCRUM teams to gather requirements and deliver intuitive user interfaces, enhancing usability and information architecture.
- Conducted user research sessions to identify and address usability issues.
- Contributed to the development of an enterprise-wide design system to ensure design consistency across 3+ applications.

Lead Front-End Designer & Developer
DX1 | Norfolk,VA | November 2015 - April 2018
- Led a team of 6 Responsive Web Designers, managing workflow, assigning projects, and resolving roadblocks to meet service-level agreements.
- Updated processes and secured buy-in for responsive design standards, integrating new design trends into existing practices.
- Developed and implemented new processes and workflows aligned with company initiatives.
- Developed responsive websites for the powersports industry using HTML, CSS, LESS, JavaScript, and Bootstrap within a SaaS application.
- Created high-fidelity mockups and custom graphics with a user-centered design approach.
- Tested websites for quality assurance and responsiveness across all major devices.
- Communicated effectively with customers to deliver tailored website solutions.